

International Academy of Design & Technology

Institution: International Academy of Design & Technology - Tampa, FL

The following data is provided as a summary and roll-up of: International Academy of Design & Technology - Online, International Academy of Design & Technology - Orlando, International Academy of Design & Technology - Sacramento, International Academy of Design & Technology - Seattle, International Academy of Design & Technology - Tampa, International Academy of Design & Technology - Henderson, International Academy of Design & Technology - San Antonio, Le Cordon Bleu College of Culinary Arts - Orlando, Sanford-Brown College - Portland

	On-Time Completion Rates		Graduation Rates		Employment Rates	
	Number of all students who completed between 7/1/2009 - 6/30/2010	The percent who completed within 100% of the normal time period	Number of first-time, full-time undergraduate students who started between 7/1/2004 to 10/15/2004 or 9/1/2007 to 8/31/2008	The percent who completed within 150% of the normal time period	Number of Eligible Graduates	Employment Rate Per ACICS Calculation
ASSOCIATE'S DEGREE						
10.0304 Animation, Interactive Technology, Video Graphics and Special Effects Digital Production	21	52.38%	58	20.69%	4	50.00%
11.0801 Web Page, Digital/Multimedia and Information Resources Design Web Design and Development	52	86.54%	0	0.00%	46	76.10%
11.1001 Network and System Administration/Administrator Information Technology - Network Administration	0	0.00%	18	66.67%	0	NA
12.0501 Baking and Pastry Arts/Baker/Pastry Chef Le Cordon Bleu Patisserie and Baking	109	98.17%	72	76.39%	96	83.30%
12.0503 Culinary Arts/Chef Training Le Cordon Bleu Culinary Arts	270	97.41%	301	61.79%	253	83.00%
12.0504 Restaurant, Culinary, and Catering Management/Manager Le Cordon Bleu Hospitality and Restaurant Management	5	80.00%	6	50.00%	0	NA
19.0203 Consumer Merchandising/Retailing Management Merchandising Management	1	100.00%	0	0.00%	11	90.90%
50.0102 Digital Arts Computer Graphics	10	50.00%	36	36.11%	1	0.00%
50.0401 Design and Visual Communications, General Visual Communication	0	0.00%	3	0.00%	0	NA
50.0406 Commercial Photography Digital Photography	51	82.35%	35	34.29%	43	72.10%
50.0407 Fashion/Apparel Design Fashion Design Fashion Design and Marketing Fashion Design and Merchandising	120	79.17%	102	29.41%	97	52.60%
50.0408 Interior Design Interior Design	27	55.56%	48	47.92%	14	50.00%
50.0409 Graphic Design Graphic Design Visual Communication	190	76.84%	38	36.84%	199	62.30%
50.0605 Photography Professional Photography	0	NA	0	NA	1	0.00%
52.1401 Marketing/Marketing Management, General Marketing and Advertising	0	0.00%	13	23.08%	0	NA
52.1902 Fashion Merchandising Fashion Merchandising	1	0.00%	0	0.00%	2	100.00%
BACHELOR'S DEGREE						
09.0903 Advertising Advertising Design Marketing and Design	16	56.25%	17	23.53%	6	83.30%
10.0203 Recording Arts Technology/Technician Audio Production	32	87.50%	13	38.46%	52	50.00%
10.0304 Animation, Interactive Technology, Video Graphics and Special Effects Animation Computer Animation	25	56.00%	51	17.65%	34	47.10%
11.0801 Web Page, Digital/Multimedia and Information Resources Design Web Design and Development	2	50.00%	15	13.33%	13	92.30%
11.1001 Network and System Administration/Administrator Network Design and Administration	2	100.00%	1	0.00%	0	NA
50.0102 Digital Arts Digital Media Production	18	61.11%	30	16.67%	30	76.70%
50.0407 Fashion/Apparel Design Fashion Design Fashion Design and Marketing	86	82.56%	85	25.88%	149	63.80%
50.0408 Interior Design Interior Design	123	84.55%	86	27.91%	105	60.00%
50.0409 Graphic Design Graphic Design Visual Communication	80	85.00%	33	33.33%	130	76.20%

	On-Time Completion Rates		Graduation Rates		Employment Rates	
	Number of all students who completed between 7/1/2009 - 6/30/2010	The percent who completed within 100% of the normal time period	Number of first-time, full-time undergraduate students who started between 7/1/2004 to 10/15/2004 or 9/1/2007 to 8/31/2008	The percent who completed within 150% of the normal time period	Number of Eligible Graduates	Employment Rate Per ACICS Calculation
BACHELOR'S DEGREE						
50.0411 Game and Interactive Media Design	27	66.67%	2	50.00%	36	36.10%
Game Design and Development						
Game Production						
50.0602 Cinematography and Film/Video Production	21	85.71%	2	0.00%	17	76.50%
Digital Movie Production						
52.1401 Marketing/Marketing Management, General	29	82.76%	8	12.50%	29	62.10%
Marketing and Advertising						
Merchandising						
52.1902 Fashion Merchandising	73	90.41%	76	30.26%	99	66.70%
Fashion Design and Merchandising						
Fashion Merchandising						
DIPLOMA						
12.0503 Culinary Arts/Chef Training	95	2.11%	0	0.00%	133	69.90%
Le Cordon Bleu Culinary Arts						
51.0801 Medical/Clinical Assistant	0	NA	0	NA	2	50.00%
Medical Assistant						
MASTER'S DEGREE						
50.0409 Graphic Design	9	22.22%	0	0.00%	7	71.40%
Media Design Management						

As previously publicly reported by our parent company, Career Education Corporation, we have identified certain placement practices which were the subject of independent investigation by outside counsel. We are reporting two employment rates on a campus level for the students in the 2011 cohort that give effect to the findings of the investigation, an "actual" rate and an "extrapolated" rate. The "actual" rate is calculated from employment information for the school's 2011 cohort after a statistically valid sample of those graduates' employment information was verified by outside independent counsel. The "extrapolated" rate is based upon extrapolating the experience of the verification of that sample to the full 2011 cohort of the school. We cannot calculate an equivalent "extrapolated" rate on a program level, so we are only providing an "actual" program rate after a statistically valid sample of the employment information for the 2011 cohort was verified by outside counsel. If you have questions regarding these employment rates, please contact us at 1 - 855-708-2085.

The data provided above is intended to provide information about the number of students who have graduated and/or obtained employment in their field of study or in a related field after graduating from a particular type of academic program. Because the programs may be offered at one or more of the campuses listed above, the rates do not and cannot reflect the employment rate or graduation rate for a specific academic program at a specific campus. For this reason, and the fact that these rates are based on historical data, students should not rely on these rates as an implicit or explicit representation or promise of future outcomes or employability following completion of a program of study. Indeed, there are numerous factors that affect a student's ability to graduate and secure employment over which the school has little or no control. Therefore, the school cannot and does not guarantee or estimate the likelihood of on-time completion, graduation, or employment for any student.

The schools included in this section calculate their graduation rates based on their different program lengths and calendar types. The graduation rate reported in this section is calculated using a composite of these varying rates to provide one rate for the entire group. See below for individual campus rates.

[On-Time Completion & Graduation Rates](#)

Campus: International Academy of Design & Technology - Tampa

	On-Time Completion Rates		Graduation Rates	
	Number of all students who completed between 7/1/2009 - 6/30/2010	The percent who completed within 100% of the normal time period	Number of first-time, full-time undergraduate students who started between 7/1/2004 to 10/15/2004	The percent who completed within 150% of the normal time period
ASSOCIATE'S DEGREE				
10.0304 Animation, Interactive Technology, Video Graphics and Special Effects				
Digital Production	21	52.38%	58	20.69%
50.0102 Digital Arts				
Web Design**	0	0.00%	8	50.00%
50.0406 Commercial Photography				
Digital Photography	51	82.35%	35	34.29%
50.0407 Fashion/Apparel Design				
Fashion Design and Marketing	18	61.11%	89	28.09%
50.0408 Interior Design				
Interior Design	17	58.82%	46	47.83%
50.0409 Graphic Design				
Graphic Design	24	62.50%	38	36.84%

	On-Time Completion Rates		Graduation Rates	
	Number of all students who completed between 7/1/2009 - 6/30/2010	The percent who completed within 100% of the normal time period	Number of first-time, full-time undergraduate students who started between 7/1/2004 to 10/15/2004	The percent who completed within 150% of the normal time period
BACHELOR'S DEGREE				
09.0903 Advertising				
Marketing and Design	16	56.25%	17	23.53%
10.0203 Recording Arts Technology/Technician				
Audio Production	32	87.50%	13	38.46%
10.0304 Animation, Interactive Technology, Video Graphics and Special Effects				
Computer Animation	25	56.00%	35	17.14%
Visual Communication - Video and Animation Production**	0	0.00%	16	18.75%
11.0801 Web Page, Digital/Multimedia and Information Resources Design				
Web Development	1	0.00%	6	16.67%
50.0407 Fashion/Apparel Design				
Fashion Design and Marketing	34	85.29%	49	26.53%
50.0408 Interior Design				
Interior Design	28	85.71%	33	39.39%
50.0409 Graphic Design				
Graphic Design	38	84.21%	10	50.00%
50.0602 Cinematography and Film/Video Production				
Digital Movie Production	21	85.71%	2	0.00%
52.1401 Marketing/Marketing Management, General				
Merchandising	18	100.00%	2	0.00%
52.1902 Fashion Merchandising				
Fashion Merchandising*	1	100.00%	0	0.00%
MASTER'S DEGREE				
50.0409 Graphic Design				
Media Design Management*	9	22.22%	0	0.00%
TOTAL	354	74.58%	457	30.42%

* This program did not begin providing instruction or did not enroll any first-time, full-time undergraduate students during the graduation rate date range referenced above.

**This program is no longer offered or did not have graduates during the on-time completion rate date range referenced above.

Frequently Asked Questions

ON-TIME COMPLETION RATES

1. Who is considered a completed student?

A completed student has completed the graduation requirements for their program and is classified as a graduate of the school.

2. How are On-Time Completion Rates calculated?

These rates are calculated using the gainful employment formula in order to comply with U.S. Department of Education requirements. The statistics track all students who completed their program within the date range noted above and have reached completion within the program's normal time period. Students who transfer into or change programs are not allowed extra time for the purpose of this calculation. For example, for a two-year program, the on-time completion rate would include all completed students who had started their program at this school two years prior. A student who changed programs will not be classified as "on-time completed" unless they reach completion within the normal time period for the program they have graduated from.

GRADUATION RATES

1. Who is a first-time student?

A first-time student has no prior postsecondary experience before enrolling at this campus. This means that a student who attended another college, university or other postsecondary school before enrolling at this school is not included in the calculation. The rate also does not include students initially enrolled part-time, taking individual classes (as compared to enrolling in a full program), or only auditing classes.

2. How are Graduation Rates calculated?

These rates are calculated using the Student Right-to-Know formula in order to comply with U.S. Department of Education requirements. The statistics track all first-time, full-time and certificate or degree-seeking undergraduate students who began school during the date range noted above and have completed within 150% of the normal program length. For example, for a two-year program, the graduation rate would include students who had completed within three years of beginning the program. Information pertaining to the Graduation Rates of all postsecondary institutions recognized by the U.S. Department of Education may be found on the College Navigator website. <http://nces.ed.gov/collegenavigator/>

[Employment Rates](#)

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The rates provided in this document are intended to provide information on the number of students who have obtained employment in their field of study or in a related field after graduating from a specific academic program at this particular campus¹. The rates differ because the methods of compiling, calculating and reporting employment rates vary depending on the regulatory agency or institution. A summary of the calculation methodology for each of the rates calculated below is included in this document for your reference.

The rates disclosed below reflect historical outcomes and should not be relied on by anyone as an implicit or explicit representation or promise of future outcomes or employability for any student following completion of a program of study. Numerous individual and market factors affect a graduate's ability to secure employment in his/her field or in a related field after graduation, and the school has little or no control over many of these factors. Therefore, the school cannot and does not guarantee employment or estimate the likelihood of securing employment upon graduation for any student.

¹ For our online schools, the campus employment rates may include employment verifications that were performed up to 120 days prior to a student's graduation.

	ACICS Rate
ASSOCIATE'S DEGREE	
10.0304 Animation, Interactive Technology, Video Graphics and Special Effects	
Digital Production	50.00%
50.0406 Commercial Photography	
Digital Photography	72.10%
50.0407 Fashion/Apparel Design	
Fashion Design and Marketing	33.30%
50.0408 Interior Design	
Interior Design	50.00%
50.0409 Graphic Design	
Graphic Design	66.70%
50.0605 Photography	
Professional Photography	0.00%
BACHELOR'S DEGREE	
09.0903 Advertising	
Advertising Design	66.70%
Marketing and Design	100.00%
10.0203 Recording Arts Technology/Technician	
Audio Production	50.00%
10.0304 Animation, Interactive Technology, Video Graphics and Special Effects	
Computer Animation	55.20%
Animation	0.00%
50.0407 Fashion/Apparel Design	
Fashion Design	53.10%
Fashion Design and Marketing	79.30%
50.0408 Interior Design	
Interior Design	60.60%
50.0409 Graphic Design	
Graphic Design	93.50%
50.0602 Cinematography and Film/Video Production	
Digital Movie Production	76.50%
52.1401 Marketing/Marketing Management, General	
Merchandising	73.30%
52.1902 Fashion Merchandising	
Fashion Merchandising	87.50%
MASTER'S DEGREE	
50.0409 Graphic Design	
Media Design Management	71.40%
TOTAL	Actual: 63.7% Extrapolated: 56.5%

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Accrediting Council for Independent Colleges and Schools (ACICS)

ACICS is a national accrediting agency recognized by the United States Department of Education.

Reporting Period:

- July 1, 2010 through June 30, 2011.
- Any employment obtained by September 15, 2011.

Employment Rate Calculation:

(PF+PR)/(G-U)

PF = Placed in Field, PR = Placed in Related Field

G = Graduates and Completers, U = Unavailable for Work

- “Placed in Field” means the position requires a direct use of the skills taught in the program
 - In applying this ACICS definition, we classify graduates as employed in some cases if they are employed on a part-time or temporary basis or in a non-traditional capacity.
- “Placed in Related Field” means the position requires an indirect use of the skills taught in the program.
- A “graduate” is (all of the following):
 1. Has achieved a GPA of 2.0 or greater at graduation.
 2. Has successfully passed all courses in the program or substitute courses permitted by the institution.
 3. Has attained required competencies or speed levels in all courses.
 4. Has met all clinical, internship, and externship requirements.
 5. Has satisfied all other academic requirements for graduation.
 6. Has satisfied all non-academic requirements for graduation, such as payment of tuition and fees, return of books, etc.
 7. Has received the appropriate credential.
 8. Ceased enrollment in the program at the institution.
- A “completer” is a student who is no longer enrolled in the institution and who has either completed the time allowed or attempted the maximum allowable number of credits for the program of study but did not accomplish one of the following graduation requirements:
 1. Achieve a GPA of at least 2.0.
 2. Attain required competencies or speed skills.
 3. Satisfy non-academic requirements (e.g., outstanding financial obligations).
- “Unavailable for work” includes graduates who are unavailable for employment because of pregnancy, death, or other health-related situations, continuing education, or military service, as well as students who are not eligible for employment in the United States because of visa restrictions, or who are completers and graduates of a stand-alone English as a Second Language program.
 - o Spouses and dependents of military personnel who have moved due to military transfer orders should be included.
 - o Graduates are not considered “Unavailable for work” if they have relocated from the area, declined the use of placement services, or expressed a lack of interest in seeking employment. Also, graduates who may be working out of their home cannot be listed under this category. Instead, they must be listed as employed if documented evidence is available or not working if documentation cannot be obtained.