

**International Academy of Design & Technology**

**Institution: International Academy of Design & Technology - Tampa, FL**

The following data is provided as a summary and roll-up of: International Academy of Design & Technology - Online, International Academy of Design & Technology - Orlando, International Academy of Design & Technology - Sacramento, International Academy of Design & Technology - Seattle, International Academy of Design & Technology - Tampa, International Academy of Design & Technology - Henderson, International Academy of Design & Technology - San Antonio, Le Cordon Bleu College of Culinary Arts - Orlando, Sanford-Brown College - Portland

|   | On-Time Completion Rates  |   | Graduation Rates   |   | Employment Rates             |                                       |
|---|---|---|--|---|------------------------------|---------------------------------------|
|   | Number of all students who completed between 7/1/2009 - 6/30/2010 | The percent who completed within 100% of the normal time period | Number of first-time, full-time undergraduate students who started between 7/1/2004 to 10/15/2004 or 9/1/2007 to 8/31/2008 | The percent who completed within 150% of the normal time period | Number of Eligible Graduates | Employment Rate Per ACICS Calculation |
| <b>ASSOCIATE'S DEGREE</b>   |   |   |  |   |                              |                                       |
| 10.0304 Animation, Interactive Technology, Video Graphics and Special Effects<br>Digital Production                   | 21  | 52.38%  | 58   | 20.69%  | 4                            | 50.00%                                |
| 11.0801 Web Page, Digital/Multimedia and Information Resources Design<br>Web Design and Development                   | 52  | 86.54%  | 0  | 0.00%   | 46                           | 76.10%                                |
| 11.1001 Network and System Administration/Administrator<br>Information Technology - Network Administration            | 0   | 0.00%   | 18   | 66.67%  | 0                            | NA                                    |
| 12.0501 Baking and Pastry Arts/Baker/Pastry Chef<br>Le Cordon Bleu Patisserie and Baking                              | 109   | 98.17%  | 72   | 76.39%  | 96                           | 83.30%                                |
| 12.0503 Culinary Arts/Chef Training<br>Le Cordon Bleu Culinary Arts   | 270   | 97.41%  | 301  | 61.79%  | 253                          | 83.00%                                |
| 12.0504 Restaurant, Culinary, and Catering Management/Manager<br>Le Cordon Bleu Hospitality and Restaurant Management | 5   | 80.00%  | 6  | 50.00%  | 0                            | NA                                    |
| 19.0203 Consumer Merchandising/Retailing Management<br>Merchandising Management                                       | 1   | 100.00%   | 0  | 0.00%   | 11                           | 90.90%                                |
| 50.0102 Digital Arts<br>Computer Graphics   | 10  | 50.00%  | 36   | 36.11%  | 1                            | 0.00%                                 |
| 50.0401 Design and Visual Communications, General<br>Visual Communication   | 0   | 0.00%   | 3  | 0.00%   | 0                            | NA                                    |
| 50.0406 Commercial Photography<br>Digital Photography   | 51  | 82.35%  | 35   | 34.29%  | 43                           | 72.10%                                |
| 50.0407 Fashion/Apparel Design<br>Fashion Design<br>Fashion Design and Marketing<br>Fashion Design and Merchandising  | 120   | 79.17%  | 102  | 29.41%  | 97                           | 52.60%                                |
| 50.0408 Interior Design<br>Interior Design  | 27  | 55.56%  | 48   | 47.92%  | 14                           | 50.00%                                |
| 50.0409 Graphic Design<br>Graphic Design<br>Visual Communication  | 190   | 76.84%  | 38   | 36.84%  | 199                          | 62.30%                                |
| 50.0605 Photography<br>Professional Photography   | 0   | NA  | 0  | NA  | 1                            | 0.00%                                 |
| 52.1401 Marketing/Marketing Management, General<br>Marketing and Advertising  | 0   | 0.00%   | 13   | 23.08%  | 0                            | NA                                    |
| 52.1902 Fashion Merchandising<br>Fashion Merchandising  | 1   | 0.00%   | 0  | 0.00%   | 2                            | 100.00%                               |
| <b>BACHELOR'S DEGREE</b>  |   |   |  |   |                              |                                       |
| 09.0903 Advertising<br>Advertising Design<br>Marketing and Design   | 16  | 56.25%  | 17   | 23.53%  | 6                            | 83.30%                                |
| 10.0203 Recording Arts Technology/Technician<br>Audio Production  | 32  | 87.50%  | 13   | 38.46%  | 52                           | 50.00%                                |
| 10.0304 Animation, Interactive Technology, Video Graphics and Special Effects<br>Animation<br>Computer Animation      | 25  | 56.00%  | 51   | 17.65%  | 34                           | 47.10%                                |
| 11.0801 Web Page, Digital/Multimedia and Information Resources Design<br>Web Design and Development                   | 2   | 50.00%  | 15   | 13.33%  | 13                           | 92.30%                                |
| 11.1001 Network and System Administration/Administrator<br>Network Design and Administration                          | 2   | 100.00%   | 1  | 0.00%   | 0                            | NA                                    |
| 50.0102 Digital Arts<br>Digital Media Production  | 18  | 61.11%  | 30   | 16.67%  | 30                           | 76.70%                                |
| 50.0407 Fashion/Apparel Design<br>Fashion Design<br>Fashion Design and Marketing                                      | 86  | 82.56%  | 85   | 25.88%  | 149                          | 63.80%                                |
| 50.0408 Interior Design<br>Interior Design  | 123   | 84.55%  | 86   | 27.91%  | 105                          | 60.00%                                |
| 50.0409 Graphic Design<br>Graphic Design<br>Visual Communication  | 80  | 85.00%  | 33   | 33.33%  | 130                          | 76.20%                                |

|  | On-Time Completion Rates  |   | Graduation Rates   |   | Employment Rates             |                                       |
|--|---|---|--|---|------------------------------|---------------------------------------|
|  | Number of all students who completed between 7/1/2009 - 6/30/2010 | The percent who completed within 100% of the normal time period | Number of first-time, full-time undergraduate students who started between 7/1/2004 to 10/15/2004 or 9/1/2007 to 8/31/2008 | The percent who completed within 150% of the normal time period | Number of Eligible Graduates | Employment Rate Per ACICS Calculation |
| <b>BACHELOR'S DEGREE</b>                         |   |   |  |   |                              |                                       |
| 50.0411 Game and Interactive Media Design        | 27  | 66.67%  | 2  | 50.00%  | 36                           | 36.10%                                |
| Game Design and Development                      |   |   |  |   |                              |                                       |
| Game Production                                  |   |   |  |   |                              |                                       |
| 50.0602 Cinematography and Film/Video Production | 21  | 85.71%  | 2  | 0.00%   | 17                           | 76.50%                                |
| Digital Movie Production                         |   |   |  |   |                              |                                       |
| 52.1401 Marketing/Marketing Management, General  | 29  | 82.76%  | 8  | 12.50%  | 29                           | 62.10%                                |
| Marketing and Advertising                        |   |   |  |   |                              |                                       |
| Merchandising                                    |   |   |  |   |                              |                                       |
| 52.1902 Fashion Merchandising                    | 73  | 90.41%  | 76   | 30.26%  | 99                           | 66.70%                                |
| Fashion Design and Merchandising                 |   |   |  |   |                              |                                       |
| Fashion Merchandising                            |   |   |  |   |                              |                                       |
| <b>DIPLOMA</b>                                   |   |   |  |   |                              |                                       |
| 12.0503 Culinary Arts/Chef Training              | 95  | 2.11%   | 0  | 0.00%   | 133                          | 69.90%                                |
| Le Cordon Bleu Culinary Arts                     |   |   |  |   |                              |                                       |
| 51.0801 Medical/Clinical Assistant               | 0   | NA  | 0  | NA  | 2                            | 50.00%                                |
| Medical Assistant                                |   |   |  |   |                              |                                       |
| <b>MASTER'S DEGREE</b>                           |   |   |  |   |                              |                                       |
| 50.0409 Graphic Design                           | 9   | 22.22%  | 0  | 0.00%   | 7                            | 71.40%                                |
| Media Design Management                          |   |   |  |   |                              |                                       |

As previously publicly reported by our parent company, Career Education Corporation, we have identified certain placement practices which were the subject of independent investigation by outside counsel. We are reporting two employment rates on a campus level for the students in the 2011 cohort that give effect to the findings of the investigation, an "actual" rate and an "extrapolated" rate. The "actual" rate is calculated from employment information for the school's 2011 cohort after a statistically valid sample of those graduates' employment information was verified by outside independent counsel. The "extrapolated" rate is based upon extrapolating the experience of the verification of that sample to the full 2011 cohort of the school. We cannot calculate an equivalent "extrapolated" rate on a program level, so we are only providing an "actual" program rate after a statistically valid sample of the employment information for the 2011 cohort was verified by outside counsel. If you have questions regarding these employment rates, please contact us at 1 - 855-708-2085.

The data provided above is intended to provide information about the number of students who have graduated and/or obtained employment in their field of study or in a related field after graduating from a particular type of academic program. Because the programs may be offered at one or more of the campuses listed above, the rates do not and cannot reflect the employment rate or graduation rate for a specific academic program at a specific campus. For this reason, and the fact that these rates are based on historical data, students should not rely on these rates as an implicit or explicit representation or promise of future outcomes or employability following completion of a program of study. Indeed, there are numerous factors that affect a student's ability to graduate and secure employment over which the school has little or no control. Therefore, the school cannot and does not guarantee or estimate the likelihood of on-time completion, graduation, or employment for any student.

The schools included in this section calculate their graduation rates based on their different program lengths and calendar types. The graduation rate reported in this section is calculated using a composite of these varying rates to provide one rate for the entire group. See below for individual campus rates.

**On-Time Completion & Graduation Rates**

**Campus: International Academy of Design & Technology - Seattle**

|                                | On-Time Completion Rates  |   | Graduation Rates  |   |
|--------------------------------|---|---|---|---|
|                                | Number of all students who completed between 7/1/2009 - 6/30/2010 | The percent who completed within 100% of the normal time period | Number of first-time, full-time undergraduate students who started between 7/1/2004 to 10/15/2004 | The percent who completed within 150% of the normal time period |
| <b>ASSOCIATE'S DEGREE</b>      |   |   |   |   |
| 50.0407 Fashion/Apparel Design |   |   |   |   |
| Fashion Design                 | 5   | 0.00%   | NA  | NA  |
| 50.0408 Interior Design        |   |   |   |   |
| Interior Design                | 5   | 20.00%  | NA  | NA  |
| 50.0409 Graphic Design         |   |   |   |   |
| Visual Communication           | 8   | 50.00%  | NA  | NA  |
| 52.1902 Fashion Merchandising  |   |   |   |   |
| Fashion Merchandising          | 1   | 0.00%   | NA  | NA  |
| <b>BACHELOR'S DEGREE</b>       |   |   |   |   |
| 50.0102 Digital Arts           |   |   |   |   |
| Digital Media Production       | 3   | 66.67%  | NA  | NA  |
| 50.0407 Fashion/Apparel Design |   |   |   |   |
| Fashion Design                 | 22  | 72.73%  | NA  | NA  |
| 50.0408 Interior Design        |   |   |   |   |
| Interior Design                | 13  | 76.92%  | NA  | NA  |
| 50.0409 Graphic Design         |   |   |   |   |
| Graphic Design                 | 14  | 92.86%  | NA  | NA  |
| 52.1902 Fashion Merchandising  |   |   |   |   |
| Fashion Merchandising          | 5   | 80.00%  | NA  | NA  |
| <b>TOTAL</b>                   | <b>76</b>   | <b>65.79%</b>   | <b>NA</b>   | <b>NA</b>   |

The school began providing instruction after the date range used for the graduation rate calculation in 2011. The graduation rate is calculated AFTER it is possible for students to graduate within 150% of the longest program at the school based on a formula required by the U.S. Department of Education. For this reason, data is not available at this time. NA = Not Applicable

**Frequently Asked Questions**

**ON-TIME COMPLETION RATES**

**1. Who is considered a completed student?**

A completed student has completed the graduation requirements for their program and is classified as a graduate of the school.

**2. How are On-Time Completion Rates calculated?**

These rates are calculated using the gainful employment formula in order to comply with U.S. Department of Education requirements. The statistics track all students who completed their program within the date range noted above and have reached completion within the program's normal time period. Students who transfer into or change programs are not allowed extra time for the purpose of this calculation. For example, for a two-year program, the on-time completion rate would include all completed students who had started their program at this school two years prior. A student who changed programs will not be classified as "on-time completed" unless they reach completion within the normal time period for the program they have graduated from.

**GRADUATION RATES**

**1. Who is a first-time student?**

A first-time student has no prior postsecondary experience before enrolling at this campus. This means that a student who attended another college, university or other postsecondary school before enrolling at this school is not included in the calculation. The rate also does not include students initially enrolled part-time, taking individual classes (as compared to enrolling in a full program), or only auditing classes.

**2. How are Graduation Rates calculated?**

These rates are calculated using the Student Right-to-Know formula in order to comply with U.S. Department of Education requirements. The statistics track all first-time, full-time and certificate or degree-seeking undergraduate students who began school during the date range noted above and have completed within 150% of the normal program length. For example, for a two-year program, the graduation rate would include students who had completed within three years of beginning the program. Information pertaining to the Graduation Rates of all postsecondary institutions recognized by the U.S. Department of Education may be found on the College Navigator website. <http://nces.ed.gov/collegenavigator/>

**Employment Rates**

**Campus: International Academy of Design & Technology - Seattle**

The rates provided in this document are intended to provide information on the number of students who have obtained employment in their field of study or in a related field after graduating from a specific academic program at this particular campus<sup>1</sup>. The rates differ because the methods of compiling, calculating and reporting employment rates vary depending on the regulatory agency or institution. A summary of the calculation methodology for each of the rates calculated below is included in this document for your reference.

The rates disclosed below reflect historical outcomes and should not be relied on by anyone as an implicit or explicit representation or promise of future outcomes or employability for any student following completion of a program of study. Numerous individual and market factors affect a graduate's ability to secure employment in his/her field or in a related field after graduation, and the school has little or no control over many of these factors. Therefore, the school cannot and does not guarantee employment or estimate the likelihood of securing employment upon graduation for any student.

<sup>1</sup> For our online schools, the campus employment rates may include employment verifications that were performed up to 120 days prior to a student's graduation.

|  | ACICS Rate                                   |
|--|--|
| <b>ASSOCIATE'S DEGREE</b>                        |  |
| <b>50.0407 Fashion/Apparel Design</b>            |  |
| Fashion Design                                   | 90.00%                                       |
| <b>50.0408 Interior Design</b>                   |  |
| Interior Design                                  | 57.10%                                       |
| <b>50.0409 Graphic Design</b>                    |  |
| Visual Communication                             | 20.00%                                       |
| <b>52.1902 Fashion Merchandising</b>             |  |
| Fashion Merchandising                            | 100.00%                                      |
| <b>BACHELOR'S DEGREE</b>                         |  |
| <b>50.0102 Digital Arts</b>                      |  |
| Digital Media Production                         | 75.00%                                       |
| <b>50.0407 Fashion/Apparel Design</b>            |  |
| Fashion Design                                   | 71.40%                                       |
| <b>50.0408 Interior Design</b>                   |  |
| Interior Design                                  | 81.30%                                       |
| <b>50.0409 Graphic Design</b>                    |  |
| Graphic Design                                   | 55.60%                                       |
| <b>50.0411 Game and Interactive Media Design</b> |  |
| Game Production                                  | 66.70%                                       |
| <b>52.1902 Fashion Merchandising</b>             |  |
| Fashion Merchandising                            | 28.60%                                       |
| <b>TOTAL</b>                                     | <b>Actual: 65.6%<br/>Extrapolated: 52.8%</b> |

As previously publicly reported by our parent company, Career Education Corporation, we have identified certain placement practices which were the subject of independent investigation by outside counsel. We are reporting two employment rates on a campus level for the students in the 2011 cohort that give effect to the findings of the investigation, an "actual" rate and an "extrapolated" rate. The "actual" rate is calculated from employment information for the school's 2011 cohort after a statistically valid sample of those graduates' employment information was verified by outside independent counsel. The "extrapolated" rate is based upon extrapolating the experience of the verification of that sample to the full 2011 cohort of the school. If you have questions regarding these employment rates, please contact us at 1 - 855-708-2085.

Accrediting Council for Independent Colleges and Schools (ACICS)

ACICS is a national accrediting agency recognized by the United States Department of Education.

Reporting Period:

- July 1, 2010 through June 30, 2011.
- Any employment obtained by September 15, 2011.

Employment Rate Calculation:

(PF+PR)/(G-U)

PF = Placed in Field, PR = Placed in Related Field

G = Graduates and Completers, U = Unavailable for Work

- “Placed in Field” means the position requires a direct use of the skills taught in the program
  - In applying this ACICS definition, we classify graduates as employed in some cases if they are employed on a part-time or temporary basis or in a non-traditional capacity.
- “Placed in Related Field” means the position requires an indirect use of the skills taught in the program.
- A “graduate” is (all of the following):
  1. Has achieved a GPA of 2.0 or greater at graduation.
  2. Has successfully passed all courses in the program or substitute courses permitted by the institution.
  3. Has attained required competencies or speed levels in all courses.
  4. Has met all clinical, internship, and externship requirements.
  5. Has satisfied all other academic requirements for graduation.
  6. Has satisfied all non-academic requirements for graduation, such as payment of tuition and fees, return of books, etc.
  7. Has received the appropriate credential.
  8. Ceased enrollment in the program at the institution.
- A “completer” is a student who is no longer enrolled in the institution and who has either completed the time allowed or attempted the maximum allowable number of credits for the program of study but did not accomplish one of the following graduation requirements:
  1. Achieve a GPA of at least 2.0.
  2. Attain required competencies or speed skills.
  3. Satisfy non-academic requirements (e.g., outstanding financial obligations).
- “Unavailable for work” includes graduates who are unavailable for employment because of pregnancy, death, or other health-related situations, continuing education, or military service, as well as students who are not eligible for employment in the United States because of visa restrictions, or who are completers and graduates of a stand-alone English as a Second Language program.
  - o Spouses and dependents of military personnel who have moved due to military transfer orders should be included.
  - o Graduates are not considered “Unavailable for work” if they have relocated from the area, declined the use of placement services, or expressed a lack of interest in seeking employment. Also, graduates who may be working out of their home cannot be listed under this category. Instead, they must be listed as employed if documented evidence is available or not working if documentation cannot be obtained.