

International Academy of Design & Technology

Institution: International Academy of Design & Technology - Tampa, FL

The following data is provided as a summary and roll-up of: International Academy of Design & Technology - Online, International Academy of Design & Technology - Henderson, International Academy of Design & Technology - Orlando, International Academy of Design & Technology - Sacramento, International Academy of Design & Technology - San Antonio, International Academy of Design & Technology - Seattle, International Academy of Design & Technology - Tampa, Le Cordon Bleu College of Culinary Arts - Orlando, Sanford-Brown College - Portland

			On-Time Completion Rates	
			Number of all students who completed between 7/1/2010 - 6/30/2011	The percent who completed within 100% of the normal time period
ASSOCIATE'S DEGREE				
10.0304	Animation, Interactive Technology, Video Graphics and Special Effects Digital Production		N/A	N/A
11.0801	Web Page, Digital/Multimedia and Information Resources Design Web Design and Development	58	51.72%	
12.0501	Baking and Pastry Arts/Baker/Pastry Chef Le Cordon Bleu Patisserie and Baking	98	77.55%	
12.0503	Culinary Arts/Chef Training Le Cordon Bleu Culinary Arts	254	72.05%	
19.0203	Consumer Merchandising/Retailing Management Merchandising Management	12	41.67%	
50.0102	Digital Arts Computer Graphics	N/A	N/A	
50.0406	Commercial Photography Digital Photography	52	40.38%	
50.0407	Fashion/Apparel Design Fashion Design Fashion Design and Marketing Fashion Design and Merchandising	111	20.72%	
50.0408	Interior Design Interior Design	23	13.04%	
50.0409	Graphic Design Graphic Design Visual Communication	239	39.75%	
50.0605	Photography Professional Photography	N/A	N/A	
52.1902	Fashion Merchandising Fashion Merchandising	N/A	N/A	
BACHELOR'S DEGREE				
09.0903	Advertising Advertising and Design Marketing and Design	N/A	N/A	
10.0203	Recording Arts Technology/Technician Audio Production	56	42.86%	
10.0304	Animation, Interactive Technology, Video Graphics and Special Effects Animation Computer Animation	36	30.56%	
11.0801	Web Page, Digital/Multimedia and Information Resources Design Web Design and Development	13	76.92%	

		On-Time Completion Rates	
		Number of all students who completed between 7/1/2010 - 6/30/2011	The percent who completed within 100% of the normal time period
50.0102	Digital Arts	31	48.39%
	Digital Media Production		
50.0407	Fashion/Apparel Design	156	35.26%
	Fashion Design		
	Fashion Design and Marketing		
50.0408	Interior Design	113	55.75%
	Interior Design		
50.0409	Graphic Design	134	55.97%
	Graphic Design		
	Visual Communication		
50.0411	Game and Interactive Media Design	41	39.02%
	Game Design and Development		
	Game Production		
50.0602	Cinematography and Film/Video Production	18	50.00%
	Digital Movie Production		
52.1401	Marketing/Marketing Management, General	32	28.13%
	Marketing and Advertising		
	Merchandising		
52.1902	Fashion Merchandising	105	63.81%
	Fashion Design and Merchandising		
	Fashion Merchandising		
DIPLOMA			
12.0503	Culinary Arts/Chef Training	138	87.68%
	Le Cordon Bleu Culinary Arts		
51.0801	Medical/Clinical Assistant	N/A	N/A
	Medical Assistant		
MASTER'S DEGREE			
50.0409	Graphic Design	N/A	N/A
	Media Design Management		

The data provided above is intended to provide information about the number of students who have graduated from a particular type of academic program. Because the programs may be offered at one or more of the campuses listed above, the rates do not and cannot reflect the on-time completion rate for a specific academic program at a specific campus.

If the number of students who completed a program during the award year was less than ten (10), for privacy reasons, the institution will not disclose this information (shown as N/A).

Frequently Asked Questions

ON-TIME COMPLETION RATES

1. Who is considered a completed student?

A completed student has completed the graduation requirements for their program and is classified as a graduate of the school.

2. How are On-Time Completion Rates calculated?

These rates are calculated using the gainful employment formula in order to comply with U.S. Department of Education requirements. The statistics track all students who completed their program within the date range noted above and have reached completion within the program's designed time period. For example, for a two-year program, the on-time completion rate would include all completed students who had started their program at this school two years prior.

Campus: International Academy of Design & Technology - Online

Graduation Rate	
Number of first-time, full-time undergraduate students who started between 7/1/2005 - 10/15/2005	The percent who completed within 150% of the normal time period
N/A	N/A

The school began providing instruction after the date range used for the graduation rate calculation in 2012. The graduation rate is calculated AFTER it is possible for students to graduate within 150% of the longest program at the school based on a formula required by the U.S. Department of Education. For this reason, data is not available at this time. NA = Not Applicable

Frequently Asked Questions

GRADUATION RATE

1. Who is a first-time student?

A first-time student has no prior postsecondary experience before enrolling at this campus. This means that a student who attended another college, university or other postsecondary school before enrolling at this school is not included in the calculation. The rate also does not include students initially enrolled part-time, taking individual classes (as compared to enrolling in a full program), or only auditing classes.

2. How is the Graduation Rate calculated?

The rate is calculated using the Student Right-to-Know formula in order to comply with U.S. Department of Education requirements. The statistics track all first-time, full-time and certificate or degree-seeking undergraduate students who began school during the date range noted above and have completed within 150% of the normal program length. For example, for a two-year program, the graduation rate would include students who had completed within three years of beginning the program. Information pertaining to the Graduation Rates of all postsecondary institutions recognized by the U.S. Department of Education may be found on the College Navigator website. <http://nces.ed.gov/collegenavigator/>

Employment Rates

Campus: International Academy of Design & Technology - Online

	Actual ACICS Rate	Updated ACICS Rate
ASSOCIATE'S DEGREE		
11.0801 Web Page, Digital/Multimedia and Information Resources Design		
Web Design	76.10%	23.90%
50.0409 Graphic Design		
Graphic Design	63.40%	31.30%
BACHELOR'S DEGREE		
09.0903 Advertising		
Advertising Design	100.00%	100.00%
11.0801 Web Page, Digital/Multimedia and Information Resources Design		
Web Design and Development	92.30%	46.20%
50.0409 Graphic Design		
Graphic Design	88.10%	47.60%
52.1902 Fashion Merchandising		
Fashion Merchandising	76.90%	23.10%
TOTAL	Actual: 73.1% Extrapolated: NA	Updated: 33.5%

In connection with a now satisfied “show cause” directive from our accrediting body, the Accrediting Council for Independent Colleges and Schools (ACICS), our school engaged an independent third party firm to attempt to re-verify graduate placement information that we reported to ACICS for the 2011 cohort. The firm attempted to re-verify placement information by calling our student graduates and their employers to seek confirmation of their post-graduate employment status. Although successful in many respects, this calling campaign yielded a number of inconclusive responses. For example, the firm reported a number of placements as “unable to verify” because certain employers and student graduates were unreachable or unwilling to provide the requested confirming information.

Following the completion of its re-verification calls, the firm reported the results of its work to ACICS. ACICS in turn directed our school to update our placement rates to exclude any inconclusive re-verifications (e.g., placements that the firm had reported as “unable to re-verify”) in addition to any placements that we had otherwise determined were not supportable as in-field or related-field placements after completing the re-verification review.

In accordance with ACICS’ directive, we are reporting three employment rates on a campus level for student graduates in the 2011 cohort. The first two rates give effect to the findings of our previously reported internal investigation of placement rates. These rates were determined on an “actual” and “extrapolated” basis, as explained further in the footnotes to the table below. The third “updated” rate gives effect to ACICS’ direction that we update our placement rates to remove placements that were not able to be re-verified, as described above.

Given the fact that all of the rates reflected above are based on historical data and were subject to varying levels of audit and re-interpretation, students should not rely on them as an implicit or explicit representation or promise of future outcomes or employability following completion of a program of study. Indeed, there are numerous factors that affect a student’s ability to graduate and secure employment over which we have little or no control. Therefore, our school cannot and does not guarantee or estimate the likelihood of on-time completion, graduation, or employment for any student.

If you have questions regarding these employment rates, please contact us at 1-855-708-2085.

Accrediting Council for Independent Colleges and Schools (ACICS)

ACICS is a national accrediting agency recognized by the United States Department of Education.

Reporting Period:

- July 1, 2010 through June 30, 2011.
- Any employment obtained by September 15, 2011.

Employment Rate Calculation:

$(PF+PR)/(G-U)$

PF = Placed in Field, PR = Placed in Related Field

G = Graduates and Completers, U = Unavailable for Work

- “Placed in Field” means the position requires a direct use of the skills taught in the program
 - In applying this ACICS definition, we classify graduates as employed in some cases if they are employed on a part-time or temporary basis or in a non-traditional
- “Placed in Related Field” means the position requires an indirect use of the skills taught in the program.
- A “graduate” is (all of the following):
 1. Has achieved a GPA of 2.0 or greater at graduation.
 2. Has successfully passed all courses in the program or substitute courses permitted by the institution.
 3. Has attained required competencies or speed levels in all courses.
 4. Has met all clinical, internship, and externship requirements.
 5. Has satisfied all other academic requirements for graduation.
 6. Has satisfied all non-academic requirements for graduation, such as payment of tuition and fees, return of books, etc.
 7. Has received the appropriate credential.
 8. Ceased enrollment in the program at the institution.
- A “completer” is a student who is no longer enrolled in the institution and who has either completed the time allowed or attempted the maximum allowable number of credits for the program of study but did not accomplish one of the following graduation requirements:
 1. Achieve a GPA of at least 2.0.
 2. Attain required competencies or speed skills.
 3. Satisfy non-academic requirements (e.g., outstanding financial obligations).
- “Unavailable for work” includes graduates who are unavailable for employment because of pregnancy, death, or other health-related situations, continuing education, or military service, as well as students who are not eligible for employment in the United States because of visa restrictions, or who are completers and graduates of a stand-alone English as a Second Language program.
 - o Spouses and dependents of military personnel who have moved due to military transfer orders should be included.
 - o Graduates are not considered "Unavailable for work" if they have relocated from the area, declined the use of placement services, or expressed a lack of interest in seeking employment. Also, graduates who may be working out of their home cannot be listed under this category. Instead, they must be listed as employed if documented evidence is available or not working if documentation cannot be obtained.